

Minutes
Human Services Commission
Wednesday, February 4, 2004
1:00 P.M.
City Hall - Kiva
3939 Drinkwater Boulevard
Scottsdale, AZ 85251

Present: Chairwoman Fausel, Vice-chair Bachmann, Commissioners Bitenc, Coudroglou, Reid and Resnick

Absent: Commissioner Brigita Bilsens

Staff Present: Connie James, Mark Bethel, Kathy Breen, Donna Brower, Cindy Ensign, Vicki French, Beverly Johnson, Diane Kallal, Valerie Kime Trujillo, Rita Koppinger, Paul Ludwick, Jack Miller and Mary Kay Rieke

CALL TO ORDER

Chairwoman Fausel called the meeting to order at 1:03 pm

OVERVIEW OF SCOTTSDALE CARES FUNDING PROCESS

Connie James, Human Services Director, thanked the commission for their invaluable help and donation of their time to the hearing process, as well as the community. She then introduced Mark Bethel, Community Services Manager, who gave the following overview of the Scottsdale Cares funding process:

Madam Chair, Members of the Commission:

On Monday, you heard presentations on 23 applications for funding from CDBG and General Funds. This afternoon you will be hearing presentations on 25 applications for funding from Scottsdale Cares and 2 presentations for the Scottsdale Endowment Funds. This afternoon is the mid-point in a funding process that began in October with a pre-application orientation and will end in July with the distribution of Scottsdale Cares Grants and Endowment Funds.

The Scottsdale Cares Program was created by the City of Scottsdale in 1995 to allow utility bill customers an opportunity to add a voluntary contribution of \$1 per month to their bills to support a variety of human service programs. Unfortunately, this year marks the first year that the city will not partner with The Arizona Republic Charities. In prior funding years, Arizona Republic Charities had matched 50 cents on the dollar.

Scottsdale has a long history of brokerage relationships with non-profit human services providers. We know that during an application process, the competitive nature of the process can hide the fact that these agencies are collaborators with us in the provision of services, but I need to acknowledge the benefit that these agencies bring to the residents of Scottsdale. On behalf of the City and my staff, I would like to welcome and thank all of the presenters who are here this afternoon.

The funds available from Scottsdale Cares for this year will \$190,000 and \$3,000 for the Scottsdale Endowment Fund. This year we received requests for more than \$321,000. This year, *as in every year*, there are more legitimate requests for several times the amount of money than is available for allocation. There will be good applications for important services that will not be able to be funded. Your task will not be easy; but your responsibility is an important one. You need to have the opportunity to find out as much information as you need to be able to make your best recommendation to council.

There are 27 presentations scheduled for today. The applications were distributed to members of the commission two weeks ago. If the staff has had questions or concerns that we felt the commission should be aware of, we have given that information to you already. We did not have questions of every application. But if we did, copies of these evaluation sheets were sent to the agencies as well so that they

would have the opportunity to address these issues in writing before their presentation today. Many agencies did submit responses in advance; some have not but are planning to address those issues in their comments today.

In order for you to hear all of the presentations we have asked the presenters to limit their presentations to 3 minutes. The commission may then take as long as you need to ask questions. As has been our custom, we will be using a timing light to remind presenters when their three minutes are up. Donna Brower is the timekeeper today. In fairness to other presenters we will be enforcing the three-minute time limit. If a presenter does not stop speaking shortly after the red light comes on, Donna will tap you on the shoulder. We know that this can be annoying for the person who is speaking, but with 27 presentations scheduled for this afternoon, we are pretty sure that everyone who is waiting to make their presentation will appreciate us keeping the presentations to three minutes. In addition, I ask that each presenter give Donna your business card as you approach the podium. Also, please make sure after your presentation that you take the packet that Donna will give you. The packet contains important materials on the Earned Income Tax Credit program and we would appreciate you disseminating this information in your agency. I will ask for the opportunity to repeat this reminder periodically during the hearing, and after any breaks, so that people coming in later will be aware of this.

Madam Chair - We have a long afternoon ahead of us and I would now like to turn the meeting back over to you.

Chairwoman Fausel read the following Conflict of Interest Statement:

The Arizona conflict of interest laws are found in Arizona Revised Statutes Sections 38-501 through 38-511. They apply to public officers and employees of various public bodies and political subdivisions, including city boards and commissions, such as the Human Services Advisory Commission.

The Statutes prohibit public officers and employees from engaging in certain types of activity or conduct, including participating in or voting upon contracts or other matters in which they, or a relative, have a substantial interest. A "substantial interest" is defined as "any pecuniary or proprietary interest, either direct or indirect".

In other words, if you as a Commission member, or a relative of yours, have a money or property interest that may be affected, either positively or negatively, by the action of the Commission, relating to a matter before it, you have a conflict of interest. You may not participate in nor vote upon any such matter. When you become aware of a conflict of interest, the law requires that you make that interest known on the official records of public agency, in this case the Commission minutes, and refrain from participating in any manner in such decision.

Does anyone wish to make known a conflict of interest, for the record, at this time? There was no stated conflict of interest.

PUBLIC HEARING ON PROPOSALS SUBMITTED FOR SCOTTSDALE CARES

NOTE: The following presentation by the Chrysalis agency was tabled at the 2/2/04 Human Services commission meeting due to an emergency that affected Patricia Klar, Executive Director from presenting. The commission decided and staff informed the agency that a representative from Chrysalis could present first at the February 4, 2004 Human Services Commission Meeting.

Chrysalis Shelter for Victims of Domestic Violence, Inc. – Pamela J. Logan, Director of Finance and Administrative Services, presented the agency's request for \$14,000 for the Scottsdale Crisis Shelter. The shelter houses single women and women with children who are victims of domestic violence. The agency will serve 300 Scottsdale citizens that are low or moderate income.

Aid to Adoption of Special Kids (AASK) – Barb Trella, Director of Family Support Services, presented the agency's request for \$10,000 for the Family Support and Preservation Services. AASK serves children who are survivors of abuse and/or neglect, emotionally, physically, and/or cognitively challenged; medically fragile due to premature birth and/or exposure to drugs, alcohol, or HIV/AIDS; are over age six; members of an ethnic minority; or members of a sibling group wishing to remain together. As part of its comprehensive Family Support Services Program (FSSP), AASK will provide to Scottsdale foster and adoptive families: in-home counseling, in-home respite care, advanced parent training, referrals for additional therapy or other services, Kids Day Out, therapeutic respite camp for children, family camp, Families First Support network, and ongoing education. The program will serve 14 Scottsdale families.

Chairwoman Fausel asked why there were services provided to clients that did not have a Scottsdale zip code. Ms. Trella said that there were three cases where there was an 85254 zip code, and was in the city of Phoenix and due to that we estimate that 4 families will need services within the Scottsdale boundaries, already we have served 3 of those families with that zip code.

Area Agency on Aging, Region One – Ann Marie Grande, Program Manager, presented the agency's request for \$10,000 for the Benefits Assistance Program. The Benefits Assistance program, operated by the Area Agency on Aging, Region One, provides information on and assistance with insurance benefits to seniors, the disabled, and caregivers. The program will serve 510 Scottsdale residents, 95 who have low or moderate income.

Arizona Action for Foster Children – Jeanne Duffy, Resource Coordinator, presented the agency's request for \$8,000 for the Foster Parent Recruitment and Assistance Program. The program recruits foster and adoptive families in the Scottsdale area and raises public awareness of the need for stable homes in addition to providing basic items for foster parents who show a need by supplying items such as car seats, cribs, beds, and dressers. The program anticipates serving 35 Scottsdale families; the clients served are the foster children, who have no income.

Chairwoman Fausel asked what collaborations the agency will pursue in addition to their marketing. Ms. Duffy said they are always looking for collaborations, they have had exposure on channels 8, 10, 12 and 15, and through the schools, they hope to deliver flyers to the schools. Chairwoman Fausel asked if the agency would be working with other social service agencies that need to be aware of their services. Ms. Duffy said that they are part of The Kids Consortium, which involves 14 area agencies and they meet each month, so they are networking through that consortium.

Body Positive – Alexis Smith, Development Manager, presented the agency's request for \$8,000 for the Respite Support Services – Positive Pals Program. Body Positive's In-Home respite Care, Positive Pals, a valley-wide program, matches trained Body Positive volunteers with individuals, their family members and partners, and their children who are infected with and affected by HIV/AIDS by providing a support network of services. The primary goal of the program is to maintain and support the integrity of the lives of Body Positive clients infected or affected with HIV/AIDS. The program provides assistance with personal care skills, such as eating and dressing independently, lending support and respite care to the parent, childcare while infected parents attend medical appointments, support or education activities; and generally using individual skills and experience to make a positive difference in the life of the infected individual or affected family. The program will serve a minimum of 50 Scottsdale residents, and all of these clients meet the HUD Annual Income Guidelines of low to very low income.

Chairwoman Fausel asked why the agency proposed serving 50 low-income clients in 02/03 and they only served 2. Ms. Smith said that a major portion of the program is contacting the client and often they don't think they need the service, since the report submitted in the application, the agency has raised their assistance to 6 people. Another reason the number is low is, unfortunately, due to the devastation of the disease, many of the other clients we believed we could assist have passed away.

Boys and Girls Clubs of Scottsdale – Allison Bayless, Grants Manager, presented the agency's request for \$5,000 for the America Reads Program. The America Reads program has joined forces with

ASU's Academic Community Engager Services to provide a literacy project during after school hours for academically at-risk students living in south Scottsdale. A total of 90 Scottsdale residents will be served, 75 of who have low to moderate income.

Commissioner Resnick asked if most of the people who are involved in this program are volunteers. Ms. Bayless said yes, but there are those who are paid that work on the program.

Catholic Social Service – Carrie Mascaro, Community Programs Supervisor, presented the agency's request for \$5,000 for the Community Service program, which connects people with the services they need by providing information and referrals as well as emergency assistance funds. The program will serve 75 Scottsdale households, with 125 residents who have low or moderate income.

Chairwoman Fausel stated that the agency doesn't have an outreach person at Our Lady of Perpetual Help, or any facility in Scottsdale, but they can accommodate Scottsdale clients at their office in Phoenix; what is the number of Scottsdale residents who use the agency's services? Ms. Mascaro said they haven't been able to document specifically, although over 1,800 people requested the agency's services and they were only able to help 1/3. She added that the agency gives out over 500 bus tickets, but they are not sure of those who use them are Scottsdale residents. Chairwoman Fausel asked how many home visits the agency did in Scottsdale in the last year. Ms. Mascaro said maybe two. She added that they serve Scottsdale residents and are asking for the funds solely for those residents. Chairwoman Fausel asked if the agency was asking for funds to serve Scottsdale residents, even though they currently are unable to track who from Scottsdale may use the bus tickets to the office in Phoenix. Ms. Mascaro said yes.

Child Crisis Center, East Valley, Inc. – Carol Riedel-Lopinski, Family Support Services Program Director, presented the agency's request for \$5,000 for the East Valley Resource Center. The Center provides assistance to families and children in need through direct care, group homes, tutoring, art programs, bedtime reading, sports and field trips. The funds would cover the cost of the program services provided to families in Scottsdale. The program will serve 17 families. Although the program does not track family income, historically, most children who receive services have come from low to moderate-income families.

Community Bridges (EVAC) – Kristin Polin, Director of Community Programs, presented the agency's request for \$15,800 for their Crisis Services and Medical Detoxification programs. The Emergency Crisis and Medical Detoxification services are provided to adult men and women from Scottsdale to save lives and reduce the impact of alcoholism and drug addiction as a predominant causal or contributing factor in the majority of cases of domestic violence, child abuse and neglect, assault, homicide and suicide, and help each patient develop hope and direction during their period of detoxification. The Emergency Crisis program estimates it will serve 325 homeless men and women from Scottsdale and the Medical Detoxification program will serve 153, all of who are of low or moderate-income.

Vice-chair Bachmann asked how the agency knows the number of clients served from Scottsdale. Ms. Polin said that when they come in from crisis transport, usually from the Scottsdale PD, the intake requests a place of residence. Vice-chair Bachman asked about the agency's measurable outcomes, and if the clients do not go back to the streets of Scottsdale, where do they go? Ms. Polin said that their agency works to avoid the revolving door syndrome, and that is why the agency has a transition program, which is designed to make sure that every person who leaves the program goes to a half way house or rehab facilities when they leave, in fact, the agency provides a transport that will take the client to these places.

Community Information & Referral, Inc., – Roberto Armijo, Executive Director, presented the agency's request for \$10,000 for their Information and Referral Helpline. The 24-hour Information and Referral Helpline is a community outreach component. CIR provides printed materials to providers of services, such as brochures, wallet cards, Food Hotline brochures, and telephone stickers. Materials are

provided free of charge and mailed at no cost to the requesting agency or public service. The Helpline will serve 7,500 Scottsdale residents, 5,000 of who are of low to moderate income.

Chairwoman Fausel asked how the agency determines the lower income levels of the clients. Mr. Armijo said that the client often reveals their income, which is appropriate for the services they are seeking.

Concerned Citizens for Community Health – Dr. John E. Wolfe, President of the Board of Directors, presented the agency's request for \$36,700 for Emergency Services for rent/mortgage, utilities and food. The program will provide, for eligible Scottsdale residents (those experiencing a financial crisis), emergency rent/mortgage assistance and utility payments, and a bag of groceries will be provided weekly for low-income eligible senior citizens or disabled persons. A total of 45 households will be served with emergency rent or mortgage; 100 households will be served with emergency utility assistance and 200 senior citizens or disabled person will be served with weekly food bags, all of who have low or moderate income.

Chairwoman Fausel asked if the agency will rent a truck to transport the food, and if so what is the cost? Donna Brower, Human Services Coordinator – Civic Center Senior Center – stated that the cost of the truck is \$48.80 per week and they agency has rented the truck for approximately 5 years; the reason for the rise in cost is due to insurance.

Free Arts of Arizona – Susan Paull, Program Director, presented the agency's request for \$15,000 for General Operational Support. This funding will provide general support for their five programs offered to children and families. Free Arts of Arizona strives to improve the mental health of children who live in local residential treatment centers, group homes and shelters (partner facilities). There are nine placement sites in Scottsdale. A total of 1,000 Scottsdale residents will be served, all of who are have low to moderate income.

Chairwoman Fausel said that one of the agency's output communicators to enhance families is to offer a toddler group and with whom does the agency work? Ms. Paull said that the program, Strengthening Families Through the Arts and they work with the Chrysalis Shelter; the toddler program is an enriched program designed to bring families together in a safe environment where they can interact and learn about the arts.

Commissioner Resnick asked how the agency collaborates with the Scottsdale Cultural Council (SCC). Ms. Paull said that both the Scottsdale Cultural Council and the Scottsdale Museum of Contemporary Arts (SMOCA) provided in kind space for the agency to perform in the theater, and use the lobby for one day for free. The SCC will also have a Free Arts Day during their annual Festival of the Arts, where 40 children from Scottsdale will attend SMOCA.

Girls Ranch, Inc. of Arizona – Becky Garcia, Executive Director, presented the agency's request for \$5,000 for the Family Scholarship Program. The funding will provide placement for girls from low-income families who are not able to pay the full cost of the program. The Girls Ranch provides help for troubled girls through a residential program, and the agency will assists 2 Scottsdale households, both of which are low to moderate income households.

Chairwoman Fausel asked what the reason is that the agency doesn't wish to receive funding from government agencies or other funders. Ms. Garcia said that they have not applied for the funding and they are now not going to be a partner with United Way; they have applied for Teen Tolerance funding. She added that they are taking responsibility for creating new and regular sources of funding, and are trying to expand the focus and look for government funding.

Chairwoman Fausel asked what the status of funding was from the state. Ms. Garcia said they have been approved as of November for funding and start July 1, but only for court referrals. She added that the funding mandates the involvement of parents or guardians.

Chairwoman Fausel asked what is the client reimbursement status with state funds. Ms. Garcia said they have not signed with the state for funding, but it appears the agency will not receive the funding that they need from the state.

Chairwoman Fausel asked if the \$5,000 was for two families. Ms. Garcia said that right now they are serving one family in Scottsdale. Chairwoman Fausel asked if the agency is using the same figure in relationship with state. Ms. Garcia said no, they are using the \$1,800 figure per month, because they don't know if the state will require the family to pay.

Commissioner Resnick asked if the agency was asking for \$5,000 for one client. Ms. Garcia stated yes, the funding would be applied to one client, whose monthly bill is \$1,800. Ms. Garcia added that they have had 27 girls from Scottsdale in the program in the last 5 years and the last month they had 2 intakes and placements in Scottsdale.

Junior Achievement of Arizona – Linda Pastori, Sr. Vice President of Development, presented the agency's request for \$5,000 for the Exchange Program. The program provides 5th grade students from two Scottsdale Schools the opportunity to participate in the Exchange City Program, which is a hands-on learning facility-a stage-set design of a kid-sized community – and a curriculum approach in the classroom for helping young people imagine, investigate, and become the citizens of their own city. The program anticipates serving 200 Scottsdale children, 80 or 40% at the first school and 120 or 60% at the second, all of who will be of low or moderate income.

Chairman Bitenc asked if there are any data on the number of entrepreneurs that have gone through Junior Achievement. Ms. Pastori said yes, the Western Institute of Research did a study and they state that children succeed better than their peers when they receive Junior Achievement influence.

Commissioner Reid asked if the agency collaborated with any other schools in Scottsdale. Ms. Pastori indicated that the agency brings their programs to Arcadia and Desert Canyon.

Chairwoman Fausel said that the agency's application indicates their expenses exceeded revenue by \$78,000 and would they raise the shortfall traditional fundraising. Ms. Pastori said yes, they have special events, write grants and have individual donors. Chairwoman Fausel asked how they agency can be sure they will not be in the red. Ms. Pastori said they keep a tight budget and they we balance their budget every year. Chairwoman Fausel asked if there was a short fall and Ms. Pastori said no, it just appears that way currently.

Chairwoman Fausel said that the application indicated that the agency received \$5,000 from Scottsdale Cares from current year. Ms. Pastori said no, they didn't receive funding last year that is a mistake in the application.

The Mental Health Association of Arizona – Kristine Yee, Development Operations Coordinator, presented the agency's request for \$7,000 for Peer Support Groups. The Peer Support Groups provide a comfortable open, supportive forum in which individuals living with a mental illness and their family members can come together for education, support and companionship. The program will serve 400 Scottsdale residents, 200 of who are from low to moderate-income households.

Vice-chair Bachmann asked what the qualifications are for the facilitators in the groups. Ms. Yee said that the facilitators are those that have the disease they are counseling. Vice-chair Bachmann asked who trains the facilitators. Ms. Yee said a clinician on staff trains the facilitators.

Parents Anonymous of Arizona – Kelly Wenzel, Program Coordinator, presented the agency's request for \$15,335 for The Breakable Vow program. The Breakable Vow program will provide prevention training for young people on how to choose a non-violent partner, in turn preventing domestic violence. The program will serve 80 Scottsdale residents, 40 to 54 who are from low to moderate-income households.

Chairwoman Fausel asked if the program only accepts clients from Girls Ranch. Ms. Wenzel said yes, but there will be a second location, that is to be determined and they are currently talking to a charter school in Scottsdale. Chairwoman Fausel asked if the programs are not already offered in Scottsdale. Ms. Wenzel said she did not know that information. Chairwoman Fausel asked about the \$2,000 requested for professional services in the agency's budget. Ms. Wenzel said those monies are used for evaluations used by a contracted professional evaluator. Chairwoman Fausel asked about the phone, supplies etc. that was listed and Ms. Wenzel said that that is for agency support staff.

Vice-chair Bachmann asked how the agency will identify youth that will be most benefited at the new location. Ms. Wenzel said that the agency is open to all interested participants, not just girls.

Planned Parenthood of Central and Northern Arizona (PPCNA) – Diane Dudley, Speakers Bureau Coordinator, presented the agency's request for \$6,000 for Scottsdale Real Life Real Talk Education program. This program will present a series of human growth and development sessions designed to assist parents in communicating more effectively with their children about sexual maturity and reproductive health, while offering prevention oriented, medically accurate and age appropriate sexuality information that helps young people avoid unintended pregnancy or sexually transmitted diseases and encourages responsible behavior. The program will serve a minimum of 200 Scottsdale residents, 110 of who are from low to moderate-income households.

Chairwoman Fausel asked if the agency had 21 participants for the year? Ms. Dudley said yes. Chairwoman Fausel asked if they come with their kids and Ms. Dudley said yes, which is great because it is an opportunity for parents/kids to start this conversation with their children. She added that if the agency were able to provide program more completely throughout the city, they would have more parents and children attending. She also said that they are providing the program in Spanish.

PREHAB of Arizona, Inc. – Kathy DiNolfi, Program Manager, presented the agency's request for \$5,000 for La Mesita Child and Youth Development Center. La Mesita's Child and Youth Development Center is an on-site licensed facility providing daycare and age-appropriate activities for homeless children, former residents and others ranging in age from 6 weeks to 12 years while their parents work, attend school or an employment training program. The program places a strong emphasis on social skill development and positive self-esteem, helping children to succeed in the public school system. A total of 21 Scottsdale residents will be served by the program, all from low to moderate-income households.

Save the Family – Janice Parker, Executive Director, presented the agency's request for \$15,000 for the Homeless Children's Intervention Project/Domestic Violence Programming. This program provides comprehensive programs for homeless parents and their children to help them become emotionally stable and economically independent. The program will serve 42 Scottsdale residents, all of who are from low to moderate-income families.

Scottsdale Foundation for the Handicapped, Inc. – Jeffrey Battle, President and CEO, presented the agency's request for \$13,500 for their Facility Based Training and Employment Program. This program serves clients with a facility-based component and a community-based employment component. The primary object is for clients to develop job-related skills through training and support while simultaneously earning wages for their work product. The program will serve 13 Scottsdale residents with severe disabilities who are unprepared or unable to secure or maintain employment in the mainstream workforce; all are low income.

Commissioner Resnick asked how the fundraising plans are coming along. Mr. Battle said very slowly, although they are currently negotiating with the city for continued use of the Osborn Road facility since they have been using it since 1980. If that works out, the agency will convert the Osborn location to a satellite facility to serve the southern region and build a larger facility on Shea road.

Teen Lifeline Inc. – Michelle Moorehead, Executive Director and Rachel a teen volunteer, presented the agency's request for \$15,000 for General Operational Support. This grant will assist in all phases of the operation of Teen Lifeline's Peer Counseling Suicide Hotline. The program serves 40 teens in Life

Skills Development, 3,000 teens and their families in Community Education and 1,000 teens and their families on the Hotline, 50% in the Life Skills Development are from low to moderate-income households – the Community Education and Hotline are difficult to ascertain.

Vice-chair Bachmann asked how many calls were received this year. Ms. Moorehead stated that in 2003 they took 5,300 calls, which was a 15% increase from the year before. Vice-Chair Bachmann asked if the calls are primarily from teens. Ms. Moorehead said yes, the largest being teens who are depressed and suicidal - 25%.

Tempe Community Action Agency, Inc. (TCAA) – Diane Hughes, Interim Executive Director, presented the agency's request for \$22,500 for TCAA South Scottsdale Home-Delivered Meals Program. The program permits older and disabled adults in Scottsdale to remain independent and avoid premature institutionalization, by providing nutritious home delivered meals and daily monitoring of the safety and well being of homebound participants. The program will serve approximately 200 Scottsdale residents, all of who meet the HUD low or moderate-income level criteria.

The New Foundation – Jewel Owens, CEO/President, presented the agency's request for \$20,000 for the Stop Program-Scottsdale Time Out Program. In collaboration with the City of Scottsdale's Youth and Family Services, Scottsdale Police Department and the Scottsdale Police Department and Crisis Unit the program will provide helping adolescents in the community who are between eleven and seventeen that need a brief 3 to 5 day time out from the family or home environment. The program addresses the issues and critical components involved with family disputes, which include an adolescent's anger and oppositional defiance that are causing violence and problems in the home, at school and in the larger Scottsdale community. The program will serve 25-40 Scottsdale residents, 80 to 90% of who are from low to moderate-income households.

Chairwoman Fausel asked if the agency is responding to a need identified in the East Valley Needs Assessment and works with Youth and Family Services. Ms. Owens said yes.

Vice-chair Bachmann stated that this program is a reinstated program and asked who funded the program previously. Ms. Owens said that the agency received funds from Title 5 funds, but the funding expired, they changed the rules and we were no longer qualified for the funds.

Vice-chair Bachmann asked how the children are selected to be in the program. Ms. Owens said that selection can happen for a variety of reasons, but usually the Scottsdale PD crisis unit gets a call and they then refer the family/child to counselors at the agency. She added that they also receive referrals from the Scottsdale School District and Youth and Family Services.

Vice-chair Bachmann asked if clients go to school at the foundation. Ms. Owens said yes, they could go to school at the foundation, although most of their clients are in the program over the weekend. In the event that a client is in the program during the week, the agency asks that the homework come to the program school.

Vice-chair Bachmann asked if clients could be residents at the school longer than a weekend. Ms. Owens said yes, but that is a different program.

Valley Center for the Deaf – Deborah Schneider, Co-Director, presented the agency's request for \$15,153 for the Counseling for Hearing Loss and Hearing Health program. The program provides assistance to deaf, deaf-blind, hard of hearing and late deafened senior citizens, as well as others who are experiencing hearing loss, in developing strategies to cope with the hearing loss, to access health information, utilize residual hearing, learn alternate communication strategies and/or to avail themselves to helpful technology to re-gain access to family, friends and community. The program will serve 43 Scottsdale residents, at least 34 of which will be from low to moderate-income households.

Vice-chair Bachmann asked about the service location and how the service works. Ms. Schneider stated that the main office is housed in downtown Phoenix, but outreach goes to several areas; for example in Scottsdale the agency conducts their program at both the senior centers

Commissioner Reid asked about the Hispanic/Latino community and if the agency partners with anyone. Ms. Schneider stated that they collaborate with Connexiones and presented to a library service that is Maricopa County wide. She added that seniors who have graduated from their program will be helping the agency do outreach in the community.

Volunteer Center of Maricopa County – Alexis Walker, CEOP/President and Lenore Parker, Director of Partner Services, presented the agency's request for \$16,031 for General Operating Support. The funds will support services to connect people with volunteer opportunities, build the capacity for effective local volunteering, promote volunteerism and participate in community issues mobilizing volunteers to meet community needs, such as homeland security issues. The program will refer 3,560 people to volunteer opportunities in nonprofit/public sector organization servicing residents of Scottsdale. Of these 3,560, 30% or 1,353 will be low or moderate income. In addition, approximately 75% of the organizations referred volunteers by the Volunteer Center of Maricopa County will serve low or moderate-income residents of Scottsdale.

Vice-chair Bachmann asked if the agency is a clearinghouse for volunteers. Ms. Parker said yes. Vice-chair Bachmann asked if the agency works only with non-profits and Ms. Parker said they also work with public sector organizations. Vice-chair Bachmann asked if the agency charges the public sector organizations. Ms. Parker said that there are three different structures: Subscriber partners are free; Affiliate subscribers are \$150 per year and Full partners are \$250 to \$500 per year, depending on budget. We have about 300 partners and 60% are paid.

Chairwoman Fausel asked about the 2% of the budget for counselors' wages. Ms. Walker said that the 2% was for staffing not counselors' wages. Chairwoman Fausel asked how many total staff does the agency have. Ms. Walker said they currently have 20 and the Scottsdale Cares funding would add 3 FTEs.

Wesley Community Center – Reese Welsh presented the agency's request for \$29,200 for Project Exito. The project will use relationship-based community activities to reach out to all Latino families in the service area with three strategies: 1) training in early brain development and kindergarten readiness, 2) support kids individually through high school graduation, and 3) connect families to existing services in the community as needed. The project will serve 200 Scottsdale residents, all of who are from low to moderate-income households.

Chairwoman Fausel asked who has the agency connected with at Vista del Camino and Paiute. Mr. Welsh said that he has spoken with Mary Kay Rieke and Martha Timberlake at the Paiute Neighborhood Center and Yola Ghammashi from Vista del Camino. Chairwoman Fausel stated that the combined efforts of these groups would be wonderful in promoting the Ready to Learn initiative.

Chairwoman Fausel asked if the agency has a 501(c) 3. Mr. Reese said they would in the next few years.

PUBLIC HEARING ON PROPOSALS SUBMITTED FOR SCOTTSDALE ENDOWMENT

Cindy Ensign, Human Services Planner, gave the commission an overview of the Scottsdale Endowment.

Concerned Citizens for Community Health – Isabel Moreno, parent representative, presented the agency's request for \$1,250 for the Vista del Camino Ballet Folklorico. The Ballet Folklorico performs dances from different regions of Mexico, and it enhances the participants' self-esteem and school performance, and re-establishes the Pascua, Yaqui and Hispanic heritage in Scottsdale. The program will serve 40 Scottsdale residents directly, and the community at large indirectly.

Chairwoman Fausel asked that the dancers present introduced themselves; they were Monique Moreno (16), Joella Johnson (11) and Santos Gonzalez (7). She asked Ms. Moreno how the program has helped her. Ms. Moreno stated that she has been dancing for 8 years, and she feels more confident – being able to speak in front of people and handle more responsibilities.

Commissioner Resnick stated he wished that there were more money to give the group and that he has seen the group dance wherever they have appeared.

Concerned Citizens for Community Health – Yola Ghammashi, Human Services Specialist with the City of Scottsdale, presented the agency's request for \$2,100 for the Yaqui Youth Leadership Training program. The funds will be used to send 6 Scottsdale Yaqui youth to weeklong intensive Leadership Training at the 2002 Sterling Award recipient organization, Leadership Foundation. The program will serve 6 Scottsdale residents directly, and the Yaqui community at large indirectly.

COMMISSION AND STAFF UPDATES

Connie James thanked the Commission for their time and effort and reminded them that at the February 19 Human Services Commission meeting at Paiute Neighborhood Center, the commission will formulate their recommendations and then give their formal recommendations on March 11. Chairwoman Fausel gave the commissions gratitude and appreciation to staff for their preparation of the hearings.

ADJOURNMENT

With no further business to be brought before the Commission, Chairwoman Fausel asked for a motion to adjourn the meeting. Commissioner Resnick moved to adjourn the meeting and Commissioner Bitenc seconded. The motion carried unanimously and the meeting adjourned at 3:53 PM.

Respectfully submitted by Mary Beth Hollmann, Recording Secretary.

Meets established criteria.

Connie James
Director, Human Services